



Launchpad On-Page Guide: Configuring Services

Introduction

Launchpad On-Page is a standalone, customizable viral sharing menu that will allow you to quickly and easily convert your Web content into portable widgets. The sharing menu allows users of your site to post the content widget to their destination of choice, such as Google, Facebook, MySpace, etc.

This guide discusses how to re-order the services in the Clearspring Share Menu, using the Launchpad On-Page configuration APIs.

Audience for this Guide

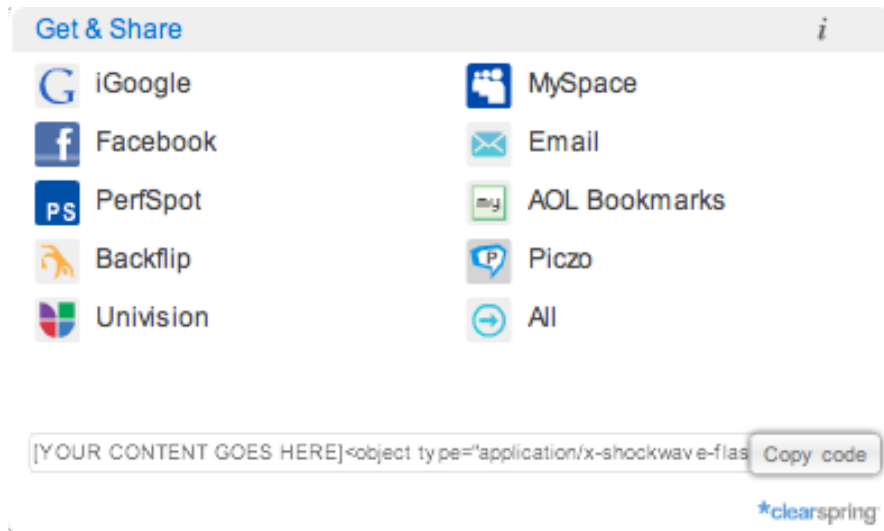
This guide is for developers who are tasked with implementing Clearspring Launchpad On-Page Share Menu with their Web content and wants flexibility in ordering the services displayed on the share menu.

This guide assumes that the reader is familiar with Launchpad On-Page and its APIs. If you are not familiar with the APIs please review them at:

<http://www.clearspring.com/docs/tech/apis/on-page>

Share Menu

Launchpad On-Page allows you to add the Clearspring Share Menu to any type of content that you want shared. By default the user is presented with the “popular” tab, which contains the ten (10) most popular services. In addition, the “all” tab shows all available services, displayed in alphabetical order.



The available services displayed can be controlled using the Widget Console or the available APIs. The following sections describe how to include and exclude services using the JavaScript configuration APIs.

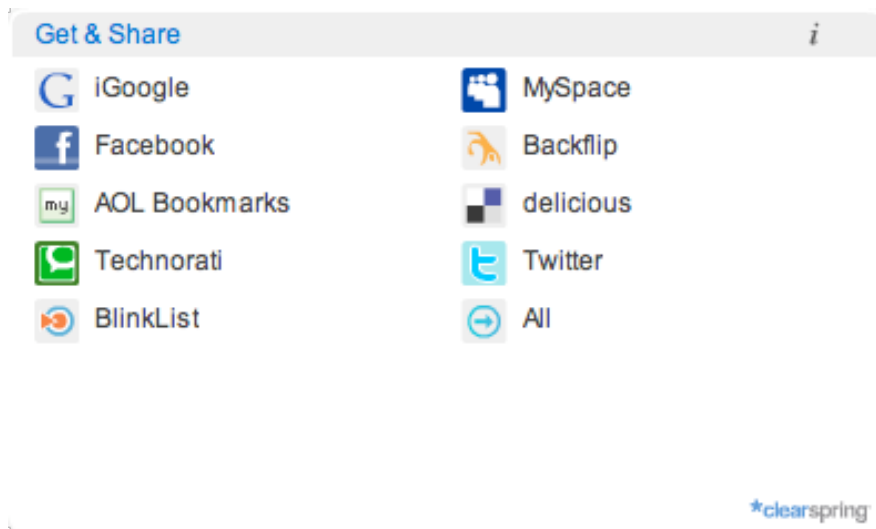
Controlling the Service List

The default service menu displays all the available service offering from Clearspring. This allows for your content to be shared across a number of services and methods. However there maybe a need to limit what services your content should be shared.

There are two ways of controlling the service menu, what services to include list and what services to exclude list. The `servicesInclude` list will display all the services defined in the list. For example, you may only want to display sharing to MySpace, Facebook, Google and all bookmark services. Your `servicesInclude` list will look like this:

```
<script type="text/javascript">
  $Launchpad.ShowMenu (
    {userId: UID,
      customCSS: "http://cdn.clearspring.com/launchpad/skins/blue.css",
      widgetName: "Hello World",
      source: "PutWidgetHere",
      servicesInclude: ['myspace', 'facebook', 'google', 'bookmark']});
</script>
```

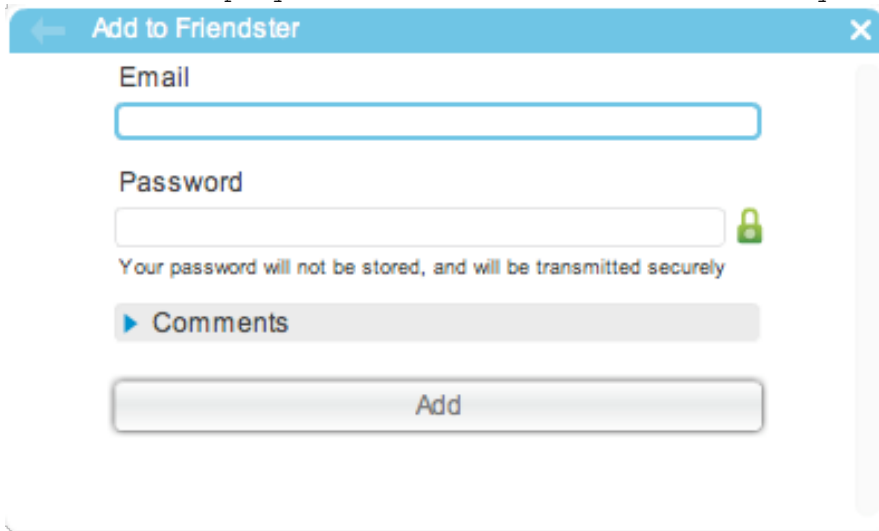
The service menu will look as you defined. You will notice that all other services are not available, since using the `serviceInclude` list will only display what is defined.



If you add only a single service to the `serviceInclude` list, the menu will automatically go to the service's interface, not requiring the user to click a button. For example, if you want to only allow sharing with Friendster, the `serviceInclude` list would look like:

```
<script type="text/javascript">
  $Launchpad.ShowMenu (
    {userId: UID,
      customCSS: "http://cdn.clearspring.com/launchpad/skins/blue.css",
      widgetName: "Hello World",
      source: "PutWidgetHere",
      servicesInclude: ['friendster']});
</script>
```

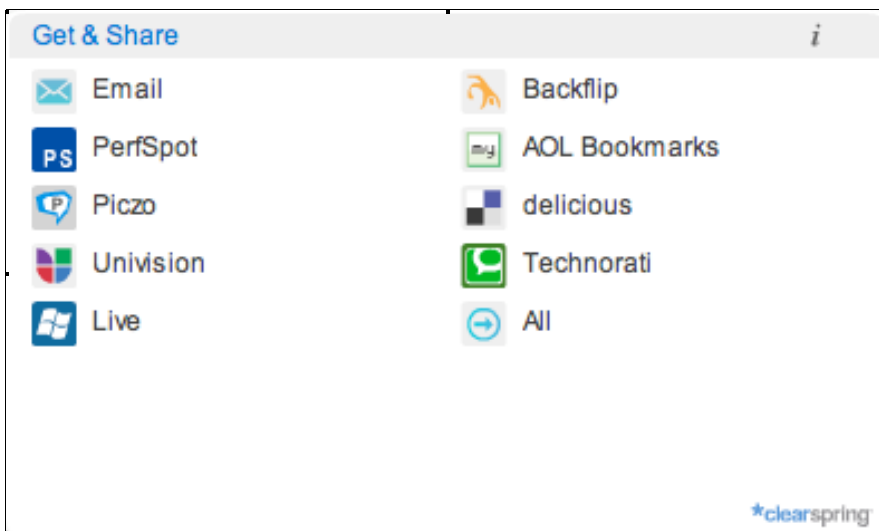
The service menu will display the Friendster interface directly:



The `servicesExclude` list allows you to define all the services that should not be displayed. This provides the ability to easily remove services without having to define all the services manually in the `serviceInclude` list. For example, you want the users to have access to all the service except MySpace, Facebook, Google, embed capabilities and desktop. The `servicesExclude` list would look like:

```
<script type="text/javascript">
  $Launchpad.ShowMenu (
    {userId: UID,
      customCSS: "http://cdn.clearspring.com/launchpad/skins/blue.css",
      widgetName: "Hello World",
      source: "PutWidgetHere",
      servicesExclude: ['desktop', 'myspace', 'facebook', 'google', 'embed']});
</script>
```

The service menu will display all the available services except those specified, as seen below:



There are five “special” services, (post, send, bookmark, embed and desktop) that when defined in the `serviceInclude` and the `serviceExclude` lists will enable or disable the tabs. This gives you the ability to easily add or remove a complete list of services with out the need to enter each individually.

Using the `serviceInclude` and the `serviceExclude` lists provide the greatest flexibility in defining the service menu for your needs.

Questions / Comments / Concerns

We welcome and encourage all feedback in this process.

Please feel free to reach us through email at: support@clearspring.com